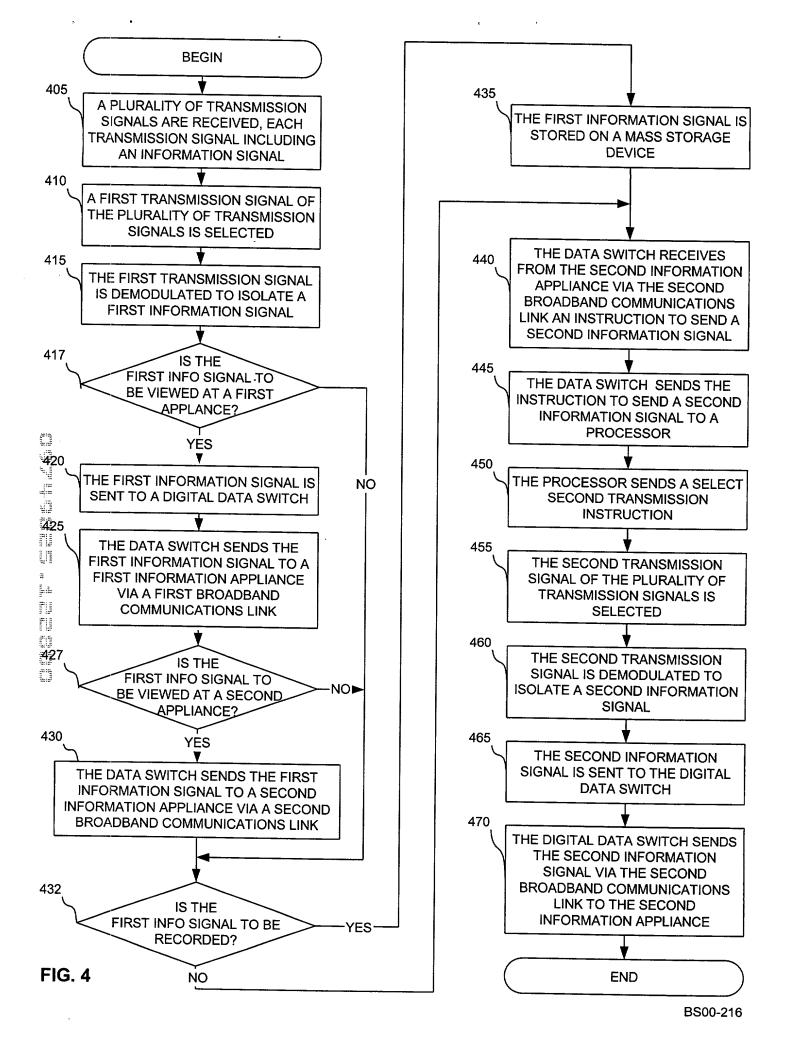


FIG.

gray gray with the strain of the strain with strain of the strain with strain s

FIG. 3



| <u>500</u> | | | | | | | |
|------------|---------|-------------|-------------|-------------------|--------------------|-----------------------|---|
| | 505 | 510 | 515 | , ⁵²⁰ | 525 | 530 | |
| | <i></i> | 7 | | | | | |
| 501 | MOVIE A | AUDIO-VIDEO | PLAY COST X | PLAY INDICATOR | PURCHASE COST X | PURCHASE INDICATOR | |
| | MOVIE B | AUDIO-VIDEO | PLAY COST Y | PLAY INDICATOR | PURCHASE COST Y | PURCHASE INDICATOR | > |
| | SONG A | AUDIO | PLAY COST Z | PLAY INDICATOR | PURCHASE COST Z | PURCHASE INDICATOR | |
| | ALBUM A | AUDIO | PLAY COST Y | PLAY INDICATOR | PURCHASE COST Y | PURCHASE INDICATOR | |
| | | | | | | | |

